

# FARMERSHIP

PGS farmers are not just organic farmers.

Fellowship + friendship + farming = FARMERSHIP\*. That is what I learned from the farmers.

I thank the PGS farmers for inspiring me and many other organic farmers and PGS members to come.

Anna-Lena Ahlf

it's good to talk about challenges, because my challenge can be someone else's solution

a farmer is a researcher by nature – we need a roundtable to discuss what we find out

you even protect the people you are selling to, you are proud of what you are doing

I am not going to stop here, you get updated all the time in the group

we are telling our neighbors and friends: it's not about money only

one of the best thing in the group I learned is record keeping

the biggest motivation to start organic will be the market

we buy from each other, we are the first customers

It's fulfillment: taking part in feeding the nation

I am here because I want to be a smart farmer

in farming is an income, if you are organized

being in the group makes everything strong

we have been chosen to be benchmarked

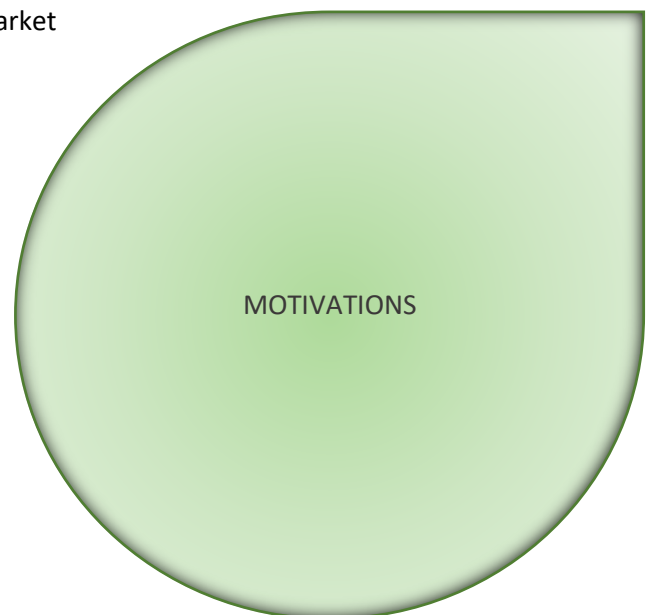
alone you go fast, with many we go far

you connect with what you are doing

every revolution starts with people

I am retired. But I am not tired

this is social capital



The above quotes are taken from interviews and conversations with farmers as part of the PGS4Change study conducted by Anna-Lena Ahlf in Sep./Oct. 2022. They were noted handwritten by her and have been reproduced here as closely as possible to the original.

\* Farmership is a term that was coined from the NOOYA farmers group in Kiserian.

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you first need to know who you are as a group, what your values are. It's all about authenticity and having the control.

different farmers bring in different products, we combine the products and with this we assure the market and the customers get what they want

we need to call people on the P (Participation): PGS should be for more people, not only farmers

the first thing is to plant the products, when they are growing you start searching for the market

in a group you identify different skills as accounting, record keeping, specialists for different vegetables

we have to stop being traditional farmers and start to think like entrepreneurs

you start with the farmer, if the farmer changes also the consumer changes

it's not on KOAN, it is on us to diversify and to look for other markets

I would be comfortable and confident to train others in the future

we need continuous training to be competent and successful

we need to be clear and only invest in committed persons

we come together and the problem is solved

it's about the morals: doing the right thing

you do your plan before you even start

without leaders nothing works

a farmer is a teacher

inspire before expire



PGS helps you to put things right, whatever you say it is right, you have to make sure, because it starts with you, it's about honesty, trust and transparency, you speak out loud

with the PGS the element of quality control came in, the peer review and the governance of the group, this added value

the PGS training formed a group to market and to give quality vegetables for the market

it offers me the chance to give away my knowledge and to learn with peer-learning

PGS helps to explain what the problem is, we learned the way how to plant

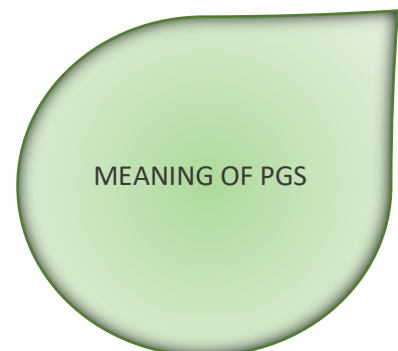
it means relationship and to have structures to enable, to track issues

PGS is about selling, that is why the G (Guarantee) is so important

PGS means streamlining, leadership and value chain

I see PGS as a support group

PGS means accountability



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